

# **Minutes of a meeting of the Regeneration and Economy Overview and Scrutiny Committee held on Tuesday, 28 March 2017 at Committee Room 3 - City Hall, Bradford**

Commenced 6.00 pm  
Concluded 8.05 pm

## **Present – Councillors**

CONSERVATIVE	LABOUR	GREEN
Heseltine Pennington	Farley Green Jamil Pullen	Hawarun Hussain

## **Councillor Farley in the Chair**

### **60. DISCLOSURES OF INTEREST**

There were no disclosures of interest.

### **61. INSPECTION OF REPORTS AND BACKGROUND PAPERS**

There were no appeals submitted by the public to review decisions to restrict documents.

### **62. REFERRALS TO THE OVERVIEW AND SCRUTINY COMMITTEE**

Members were advised that the following referral had been made to the Committee.

Council had, at its meeting on 21 March 2017, resolved amongst other things  
***“That the petition be referred to the Bradford West Area Committee and the Regeneration and Economy Overview and Scrutiny Committee”***

**Resolved –**

**That Lumb Lane – Bradford Parking Issues be added to the Committee’s 2016/17 work programme.**

***Action: Overview Scrutiny Lead***

### **63. NATIONAL MEDIA MUSEUM**

The report of the Director of the National Media Museum (**Document “Y”**) provided an update on progress against the National Media Museum’s 3 year plan. During her presentation, she gave a PowerPoint presentation with the following synopsis of the report:

- It was anticipated that the 3 year plan to enhance selected areas of the museum would be completed in 2 years;
- The museum had an aim to ensure clear focus due to the significant role in Bradford;
- The museum had a new updated website including a new gallery called Wonderland which came with the cost of £1.8 million;
- The museum had been working with local and regional artists;
- The operation of new exhibit rooms for school visits including families were also part of the tour;
- The museum had completely realigned it’s activities and had adopted two driving principles, that being STEM (Science, Technology, Engineering and Maths) and working in partnership;
- Incorporating factors such as working with face to face disfigurement, working with a cluster of 5 schools on Wednesday afternoons with the attendance in the region of 1500 participants
- Google had also sponsored the museum hence given the museum the chance to work with a further 11 schools
- A reputation had been established for STEM hence a network being created through events
- The museum had become a hub for STEM ambassadors. The museum was managing all ambassadors in the West Yorkshire area and had merged with York and the Manchester area;
- There was also the focus of past and future of the cinema; and,
- A Games Festival was also a new flourishing factor and a ever increasing growing industry. The museum was now opening after hours for the sake of science and technology growth.

Following presentation of the report, the following question and answer session ensued:

- Were schools rebooking following previous visits?
  - Yes, they were all returning and the museum had intentions to target all schools in the region;
- The museum’s new ideas, were they in-house or from external sources?
  - New ideas were from various sources including internal and external. The museum had a Programme Committee that met on a regular basis that identified and discussed core themes;
- In relation to the Games Festivals, how do you intend to get reputable universities and its students to visit the festivals in Yorkshire as opposed to big events in bigger cities such as London?
  - To promote Gaming Events we have to work harder and contemplating to run festivals on different dates to London;
- How were you engaging with local communities of Bradford?
  - We had encouraged families to visit with the incentive of running morning breakfast sessions including the cover of transport costs;
- What was the present interior décor state of the museum?



- All new including new online information, physical appearance of interior décor updated; and,
- How was the museum accessing private schools?
  - Through various opportunities.

**Resolved-**

**That the report and the new development at the National Science and Media Museum be welcomed, and that a progress report be presented to this Committee in 12 months time.**

***ACTION: Strategic Director, Corporate Services***

**64. GET BRADFORD WORKING UPDATE**

The report of the Strategic Director, Children's Services (**Document "Z"**) provided an update on Get Bradford Working, with particular reference to SkillsHouse and provided details of the achievements realised to date and future plans.

During presentation it was explained that SkillsHouse had been working towards gaining WorldHost Destination Status for the District, with the initial focus of Bradford City Centre. WorldHost was a key factor in bringing people together to continue to drive the economy and increase visitor spend by welcoming visitors and tourists to our district time and time again. Across the District, over 880 individuals had completed WorldHost qualifications to date. This included staff at the Science and Media Museum, the Visitor Centres, Cliff Castle, Broadway Centre Management Team, Street scene and Waste Management teams and North Parade.

Following Bradford City Centre the expected timescales for achieving WorldHost Destination Status in other areas of the District were:  
 Keighley Town Centre – Autumn 2017. A large amount of work had already taken place in Keighley with Cliffe Castle currently applying for Destination Status. Further work needed to be undertaken to target destinations such as Worth Valley Railway and East Riddlesden Hall. Shipley and Saltaire – Spring 2018. Bradford District – Summer 2018

A question and answer session ensued:

- With investment taking place in Bradford, was the service playing a role in the present picture?
  - New employers coming to Bradford were being referred to us and the service was training local people in order to being able to access new jobs;
- How would specialist support services be managed?
  - The STEM (Science, Technology, Engineering and Maths) programme was appointed to oversee people needing specialist assistance; and,
- What was the status of the European funding?



- In October 2016, Bradford Council in partnership with Leeds Council submitted a full application to the DWP seeking a funding allocation of £4.9m from the European Social Fund (ESF) element of ESIF, creating a £9.8m programme to deliver employability provision which included specialist services to meet specific needs of the target group. DWP were currently processing the application and we are expecting a contract imminently. The plan was a 3 years programme, the contract would focus on delivery of a package of tailored support to address individuals who lacked the essential basic skills and were of unemployed disadvantaged individuals aged over 25. The provision aims to engage with the individual, identify and address barriers to work, using a range of specialist support/provision to move Participants into sustained work at the earliest opportunity.

**Resolved –**

**That the continued success of Get Bradford Working be welcomed and officers be congratulated on securing of £9.8 million funding to deliver employability provision in the District, and that a progress report be presented to this Committee in 12 months time.**

***ACTION: Strategic Director, Children's Services***

Chair

**Note: These minutes are subject to approval as a correct record at the next meeting of the Regeneration and Economy Overview and Scrutiny Committee.**

THESE MINUTES HAVE BEEN PRODUCED, WHEREVER POSSIBLE, ON RECYCLED PAPER

